

SAVE THE DATE



MedFIT

Fostering Innovation in MedTech

A unique event in Europe for

innovation partnerships and investment rounds

in the MedTech, Diagnostic and Digital Health sectors



**December
3rd & 4th, 2024
Lille, France**

**Digital
Meetings Days:
December
11th & 12th, 2024**

Organised
together with:



INSTRUMENT
MANUFACTURE
& SERVICE



MedTech & Digital Health

8TH EDITION



MedFIT Event



www.medfit-event.com

MEDFIT AT A GLANCE

MedFIT is your opportunity to connect with international key innovators in the **MedTech, Diagnostic and Digital Health sectors**. As a **unique European partnering event**, MedFIT provides the ideal environment for academic and industrial stakeholders to:

- **Build** partnerships
- **Source** innovative and competitive early-stage R&D projects
- **Foster** the emergence of collaborative projects
- **Increase** licensing opportunities
- **Obtain** funding and facilitate market access

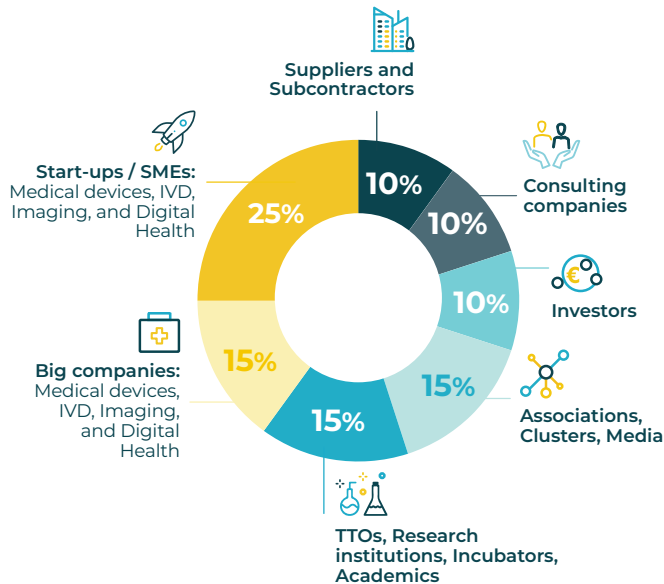


650
Delegates



+30
Countries
represented

Who will you meet?



STEERING COMMITTEE

MedTech, Diagnostic and Digital Health companies



Stig Visti Andersen
CEO
VentriJect 🇩🇪



Yves Bayon
Distinguished Scientist
Medtronic France 🇫🇷



Franz Bozsak
CEO & Co-Founder
Sensome 🇮🇹



Ravi Chana
Head of Business Development
Roche Diagnostics 🇨🇦



Joël Courville
VP Strategy & Corporate Affairs
MicroPort CRM 🇫🇷



James Greene
CEO
MedLumics 🇪🇸



Ulf Hengstmann
Digital Lead Medical Affairs & Pharmacovigilance
Bayer 🇩🇪



Fatine El Jebbari
Innovation & Partnership Manager
GE Healthcare 🇮🇹



Mike Karim
CEO
Oxford Endovascular 🇨🇦



Pierluca Messina
Chief Innovation Officer
Sensome 🇮🇹



Hervé Monchoix
Strategic Innovation Leader
Becton Dickinson 🇫🇷



Hema Purohit
Sales Activation & Transformation, EMEA
Microsoft 🇮🇹



Cécile Réal
CEO
Endodiag 🇫🇷



Axel Strombergsson
Director of Strategy, Emerging MedTech
Veeva Systems 🇸🇪

Academia, TTOs



Vassilis Georgiadis
Principal Partnerships Manager (Pharma & Healthcare)
UCL Innovation and Enterprise 🇬🇧



Abhay Pandit
Scientific Director
CURAM 🇮🇹



Michel de Mathelin
Director
i-cube lab 🇫🇷



Esther Rodijk
Impact Director TTT MedTech
Novel-T 🇧🇪

Associations, clusters and law firms



Caroline Dreyer
General Manager
BioValley France 🇫🇷



Anne-Laure Gavory
Regional Animation and Economic Development Officer
SNITEM 🇫🇷



Camille Gladieux
Assistant Director of Research and Innovation
University Hospital Center of Lille 🇫🇷



Nicolas Lamoureux
Head of MedTech – Industrial Partnerships Department
Réseau SATT 🇫🇷



Cécile Théard-Jallu
Partner Attorney
De Gaulle Fleurance & Associés 🇫🇷



Etienne Vervaecke
General Manager
Eurasanté & Clubster-NHL 🇫🇷



Sébastien Weisbuch
Executive Director
Medicalps 🇫🇷

Investors



Frank Bulens
Partner
Imec.xpand 🇫🇷



Anke Cassing
Investment Manager
High-Tech Gründerfonds 🇩🇪



Baudouin Hue
Partner
Karista 🇫🇷



Daniel O'Mahony
Partner
Seroba Life Sciences 🇮🇹



Beatriz Volckaert
Senior Associate
Philips Ventures 🇧🇪

MedTech, Digital Health and Diagnostic companies

Abbott, AlShield, Bayer, Becton Dickinson, Biogen, Bosch, Boston Scientific, BlackBerry QNX, Biosynex, Eurofins Scientific, Fresenius Kabi, Hamamatsu, Henkel, GE Healthcare, Johnson & Johnson Innovation, IBM, Innova Medical Group, Miyoshi Europe, Merck, Microsoft, Novo Nordisk, Olympus, Philips Healthcare, Roche Diagnostics, Siemens Healthineers, Sony Europe, Stryker, Unilabs...



Associations, TTOs, Public organisations, Research Institutes & Academics

Amsterdam UMC, CEA Paris-Saclay, CNRS Innovation, EIT Health, EISMEA, French Ministry of Health, Flanders Investment & Trade, ICube Lab, King's College London, MBM ScienceBridge GmbH, NHS England, Réseau SATT, SUMMIT - Sorbonne University, SNITEM, UCLPartners, University of Freiburg, University of Ghent, Universidad Autónoma de Barcelona, University of Eastern Finland, World Trade Center Twente...



Investors

Angels Santé, Asabys Partners, BNP Paribas Développement, Bpifrance, Captech Santé Nutrition, Doliam, EIB, Earlybird Venture Capital, High-Tech Gründerfonds, Imec.xpand, INKEF Capital, Karista, Kurma partners, Nina Capital, NLC Venture Netherlands, Peppermint Venture Partners, Philips Ventures, Plug and Play Tech Center, Robert Bosch Venture Partner, Seroba Life Sciences, TVM Capital Life Science...



CROs, Consulting firms & professional services

Asphalion, BIOSELLTIM, Catalyze, Capgemini, Dentons Europe, eg technology, ExperTrials, Greenlight Guru, Hope.Tech, Irdeto, Matrix Requirements, Medevis, McKinsey & Company, Veeva Systems...

The 8th edition of MedFIT will be a **promising Healthtech and Life Sciences synergy**. We will take it up a notch by organising MedFIT together with large-scale meetings for Biotech and Digital Health players:



- **BioFIT**, Europe's leading partnering event for early-stage deals and investment rounds in the biotech and pharma sectors. This collaboration will bring together the best of both worlds, providing an unparalleled platform for fostering innovation and making impactful connections. This 13th edition of BioFIT will gather 1,000 participants from 35 countries.

www.biofit-event.com



- Our latest venture! **MEDigit** will be the European meeting place for Digital Health innovation. As we evolve, we recognise the growing importance and specific challenges of digital health in itself within the industry. That's why we are integrating digital health discussions more deeply into MedFIT, powered by the dynamic force that is MEDigit. 300 attendees are expected for this inaugural edition.

www.medigit-event.com

What does this mean for you?

Enhanced opportunities: The collaboration with BioFIT means expanded opportunities for early-stage deals and investments across the Life Sciences spectrum. You'll be able to decide if you want to access networking with Biotech participants as well.

MEDigit's arrival: Get ready for a new frontier in digital health innovation! Integrated into MedFIT, MEDigit will be the driving force for discussion, networking and collaboration in the ever-evolving Digital Health landscape.

A complete experience: The 2024 edition of MedFIT will be a seamless blend of MedTech, Life Sciences and Digital Health, offering you a comprehensive experience like never before.

*By taking part in both events, MedFIT **and** BioFIT 2024, you benefit from a special rate: www.medfit-event.com/registration-fees-medfit-biofit-2/*

ONE-ON-ONE MEETINGS

4 days to meet your future project partners, obtain funding and accelerate innovation

The MedFIT's partnering platform is your chance to forge meaningful connections that could drive your projects forward. The partnering activity enables participants to meet each other during 30-minute pre-qualified one-on-one meetings organised prior to the event.



Identify



Initiate



Meet



Develop

Face-to-face meetings on **December 3rd & 4th**

Online meetings on **December 11th & 12th**



**Are you a MedTech entrepreneur seeking a project?
Or do you have projects in need of a CEO?
If yes, the project - CEO matchmaking is for you!**

As talented CEOs are frequently sought-after by many players in the MedTech industry, the **Project – CEO matchmaking activity** aims to **connect** representatives of emerging start-ups, technology transfer offices, incubators and investing networks with CEOs and aspiring CEOs.

Find the perfect match:

- Any **incubator, technology transfer entity** or **scientific founder** looking for an entrepreneur to lead their start-up project is welcome at the matchmaking activity and to find their ideal candidates! You will be visible on the partnering platform, to be contacted by potential CEOs.

- If you are a **MedTech entrepreneur** looking for new projects to undertake: projects looking for a CEO will be visible on the platform and easily identifiable.

Get inspired:

Having the right team is essential for the development of a MedTech project or start-up. The Project – CEO matchmaking activity also offers a conference session to get inspired and explore the best ways to find the right talent for a successful project.

— Wednesday, December 4th | 2.00 - 3.00 pm —

The path to becoming a successful CEO: Tips to wannabe founders

For emerging start-ups in the healthcare industry, the journey to success begins with effective leadership. This session will feature MedTech and Biotech CEOs, sharing their journey and insights for aspiring founders seeking to navigate the challenges of start-up leadership.

What are the essential qualities and skills for effective start-up leadership? How to ensure founders are “business ready”, especially when coming from academia? How to build the right team that will convince investors? How to work with your board and as them as proper advisors? What are the strategies for attracting and retaining top talents?

MedFIT has the pleasure to organise an **Investor Lunch** on:

Wednesday, December 4th at 12.30 pm

This dedicated lunch will provide an opportunity for investors to discuss early-stage investment trends and exchange views on the 2024 highlights. Most importantly, this networking time will be the perfect moment to strengthen co-investment networks.

Investors can sign-up online prior to the event and on-site at the partnering desk until December 4th.



If you wish to be recognised as a **key innovation player in the MedTech, Diagnostic and Digital Health sectors**, exhibiting at MedFIT will allow you to:

- **Enhance** your visibility among innovative leaders
- **Maximise** your business opportunities with informal meetings
- **Expand** your network and increase your international presence
- **Highlight** your assets, services and innovations

As an exhibitor, your company description will be displayed on MedFIT's website, on the partnering platform and in the printed programme distributed to all participants at MedFIT.

By exhibiting at MedFIT

affirm your commitment to MedTech innovation and stand at the heart of the event to reach a high-quality audience of international industry leaders



The MedFIT pitch sessions offer the opportunity to detect the most innovative and promising start-ups, R&D projects and licensing opportunities in order to foster partnerships and business development opportunities in the MedTech, Diagnostic and Digital Health fields.

Start-up Slams

The Start-up Slams are a great opportunity for **young companies** (and particularly for start-ups seeking to raise a financing round) to showcase their project in front of potential partners and investors.

The winner will be awarded as the **most innovative start-up in Europe**.

Collaborative and licensing opportunity presentations

The Collaborative and Licensing Opportunity Presentations enables **TTOs, universities, research institutes and companies** to showcase their technologies in front of potential partners, in order to entail a collaborative project and/or a licensing deal.

The winner will be awarded as the **most promising technology in Europe**.

Selected candidates will have enhanced visibility on MedFIT communications and the opportunity to be coached to improve their pitch during a **warm-up session** with MedFIT Steering Committee members.



PROGRAMME AT A GLANCE

Tuesday, December 3rd

	Conference Sessions	Pitch sessions	Partnering	
8.00 am - 9.00 am	☕ Welcome coffee			
9.00 am - 9.30 am	Keynote Session			
9.45 am - 10.45 am	Plenary Session Diving into the future of hospital care: Creating value for patients, with patients	Pitch sessions	One-on-one meetings	
10.45 am - 11.15 am	Networking break			
11.15 am - 12.30 pm	Using IVDR and MDR to your advantage to efficiently develop the right products: Innovative thinking or hopeless daydreaming?	The augmented human: technological advances and research partnerships		Pitch sessions
12.30 pm - 2.00 pm	🍴 Lunch			
2.00 pm - 2.45 pm	Exploring big-size vs. mid-size MedTech company approaches in partnering with early-stage start-ups	Pitch sessions		
3.00 pm - 3.45 pm	Discussing challenges and opportunities of developing business models for prevention in digital health	Pitch sessions		
3.45 pm - 4.15 pm	Networking break			
4.15 pm - 5.00 pm	Investor and portfolio start-up share their journey together from first investment to market	Pitch sessions		
5.15 pm - 6.00 pm	MedTech ecosystems to boost innovation and care: What are they and how do they work?	Pitch sessions		
From 6.45 pm	🥂 BioMed Party			

Wednesday, December 4th

	Conference Sessions	Pitch sessions	Partnering
8.00 am - 9.00 am	☕ Welcome coffee		
9.00 am - 9.30 am	Keynote Session		
9.45 am - 10.45 am	Closing 2024, diving into 2025: Discussing the state of the early-stage MedTech investment landscape	Microplaite: A microfluidic platform to accelerate the development of medical devices for tissue reconstruction	9.50 am Pitch sessions
10.45 am - 11.15 am	Networking break	The augmented human: technological advances and research partnerships	Networking break
11.15 am - 12.30 pm	How to accelerate the adoption and development of innovative digital health therapies in Europe?		Pitch sessions
12.30 pm - 2.00 pm	🍴 Lunch	Investor lunch	
2.00 pm - 3.00 pm	Augmented intelligence: Balancing human expertise with AI in diagnostic decision-making	The path to becoming a successful CEO: Tips to wannabe founders	Getting smarter in the dressing industry: Towards a connected dressing with the DIAMOND project
3.00 pm - 3.45 pm	Pitch sessions		
3.15 pm - 4.15 pm	Planning and mapping a successful reimbursement strategy for European start-ups		
4.30 pm - 6.00 pm	🏆 Pitch sessions - Award Ceremony		

- TRACK 1 GROWING EARLY-STAGE INNOVATION
- TRACK 2 BRINGING INNOVATION TO MARKET
- TRACK 3 DIGITAL HEALTH & MEDICINE INNOVATION 
- PROJECT - CEO MATCHMAKING
- HOSTED EVENTS

December 11th & 12th

Online meetings

50+ International speakers

Steered by a prestigious committee, the MedFIT conference programme brings together bright minds to discuss the latest trends in MedTech, Diagnostic and Digital Health, to debate innovation-driven topics, to foster learning and to spark conversations that matter.

International experts will address current industry issues related to:

1 Growing early-stage innovation

- #R&Dcollaboration
- #TechTransfer
- #EarlyStageFinancing

2 Bringing innovation to market

- #MarketAccess
- #Reimbursement
- #Pricing
- #Design

3 Digital health & medicine innovation 

- #DTx
- #AI
- #DrugDiscovery
- #Training&Adoption

Sessions' format



Plenary session: Panel of high-level speakers, discussing a main topic/trend for the industry.



Toolbox session: A toolbox session is designed to provide practical skills, easy-to-follow guidelines and take-home tools which delegates can put into practice to deal with their current issues.



Panel discussion: Moderated roundtable discussion consisting in an exchange of ideas and perspectives by international experts to delve into the latest challenges of the sector.



Case studies: Session that comprise a series of illustrative presentations followed by Q&As from the moderator and the audience.



Fireside chat: Personal and interactive discussion involving a moderator and a guest, in which the audience can gain insights through the guest's personal stories and thoughts on various topics.

Tuesday, December 3rd | 9.45 - 10.45 am



**Diving into the future of hospital care:
Creating value for patients, with patients**

Imagine, decades from now: Patients would have their own health data at hand, personalised health monitoring deeply linked to their individual needs, educational content easily accessible, and tailored treatment. Utopia? Not so much, as hospitals have already acknowledged the necessity of a more patient-centric culture. Learning on inspirational examples, experts will discuss what the future of hospital care would look like and the steps towards a patient-centric culture.

What is implied in a patient-centric culture and how this shift for hospitals functioning impacts MedTech ecosystems and stakeholders? How are the technological advancements apprehended for better health outcomes and how are they reshaping the traditional hospital models? What kind of collaborative approaches between hospitals and MedTech companies optimise value creation for healthcare delivery and patient outcomes and which impact can we foresee for innovation development? How is the digitisation of hospitals and treatment processes inherent to a patient-centric approach? What opportunities does is present for MedTech solutions and how are hospitals walking through their digital transformation? What economic challenges do hospitals face in adopting new MedTech, and how can companies contribute to cost-effective healthcare? What are the obstacles in creating a patient-centric culture, as well as in implementing new devices and procedures, for hospitals and how can they be lifted?



Tuesday, December 3rd | 2.00 - 2.45 pm



Exploring big-size vs. mid-size MedTech company approaches in partnering with early-stage start-ups

Large companies and mid-size companies increasingly depend on external innovation to find new sources of growth or competitiveness. How do big and mid-size MedTech companies handle early-stage investment opportunities and partnerships with start-ups and academic assets? How do these companies balance between collaboration, licensing, but also M&As, especially for bigger ones? Are there differences in their approach when dealing with early-stage assets? What criteria do they take account of when evaluating potential collaborations and licensing deals? As a result, what are the key steps in creating a start-up that is an attractive target for licensing or acquisition? What does this mean in terms of a financing plan for a start-up?

Tuesday, December 3rd | 5.15 - 6.00 pm



MedTech ecosystems to boost innovation and care: What are they and how do they work?

MedTech ecosystems serve as hubs for collaboration, enabling stakeholders to address complex healthcare challenges and drive innovation. As they are constantly evolving, this session will look at different ecosystems and provide.

What are the main ingredients of a MedTech ecosystem? What defines a successful ecosystem and how do different stakeholders contribute to it? What to look for when trying and joining the right ecosystem? What are the key benefits of participating in a MedTech ecosystem and when are they really successful from a startup/scaleup point of view? What is their role in accessing new financing sources? How do stakeholders build on regional strengths towards more internationalisation?

Wednesday, December 4th | 9.45 - 10.45 am



Closing 2024, diving into 2025: Discussing the state of the early-stage MedTech investment landscape

2023 was a slowdown year for seed and series A rounds in MedTech, what about 2024? This panel of investors will provide insights into the current state of early-stage MedTech investment, emerging trends, and future outlook. What has been the landscape for venture capital investment in early-stage MedTech in 2024 and what to expect in the coming months? Has the perceived shift towards mid to later-stage investments be confirmed? Who are the current most active investors in Seed and Series A MedTech: pure players, newcomers? How does the geographic distribution of investment opportunities impact early-stage MedTech financing? What about grant financing availability? What types of technologies and digital health solutions are attracting investment, and what criteria do investors prioritise? What tools, networks, and strategies are currently available to startups seeking early-stage funding, and how can they optimise their fundraising efforts?

Tuesday, December 3rd | 11.15 am - 12.30 pm



Using IVDR and MDR to your advantage to efficiently develop the right products: innovative thinking or hopeless daydreaming?

While regulatory compliance is essential for bringing MedTech products to market, it is often perceived as a burden. Let's explore how companies developing in Europe can leverage regulatory frameworks to enhance their market competitiveness.

Where are we on the impact of MDR on the development and commercialisation of MedTech products in Europe? Can companies still work their way through regulations or are we reaching a critical point of overly stringent measures? What challenges and requirements can start-ups anticipate to adapt their development strategies accordingly? What strategies can companies employ to manage the growing waiting list of notified bodies and navigate regulatory uncertainties effectively? When is it a good idea to consider the US market for EU companies?

Tuesday, December 3rd | 4.15 - 5.00 pm



Investor and portfolio start-up share their journey together from first investment to market

More details coming soon.


Wednesday, December 4th | 3.15 - 4.15 pm



Planning and mapping a successful reimbursement strategy for European Start-ups

One of the key pieces of advice for MedTech start-ups is to start developing a reimbursement strategy from day one, because even the best idea without a reimbursement strategy would be worthless. The 'problem to solution' approach is crucial when it comes to attracting VC attention but is nothing without a solid revenue model and pricing strategy. Navigating European funding systems can be a challenge for start-ups, as each national healthcare system has its own characteristics: different levels of reimbursement decisions, fees paid per service, etc. This session therefore aims to map current payment systems for innovative medical technologies and procedures, including concrete initiatives to transform reimbursement and funding systems. Speakers will provide a practical overview of reimbursement pathways in the EU and share case studies and success stories.

Tuesday, December 3rd | 3.00 - 3.45 pm


Discussing challenges and opportunities of developing business models for prevention in digital health

Preventive healthcare has the potential to generate economic benefits and improve long-term health outcomes, but developing effective business models presents real challenges. What are the economic benefits of investing in preventive healthcare and how can they be quantified? What challenges do stakeholders face in designing reimbursement strategies for preventive digital health solutions? What examples of successful business models for prevention in digital health exist, and what lessons can be learned from their implementation? How to scale preventive digital health interventions effectively?

 Wednesday, December 4th | 11.15 am - 12.30 pm


How to accelerate the adoption and development of innovative digital health therapies in Europe?

Despite the potential of digital health therapies to revolutionize healthcare, adoption and development remain complex challenges. How do we define and characterise digital health therapies? What is the current state of the regulatory and reimbursement pathways for digital health and how does it impact the development of the sector? What initiatives are underway to promote interoperability and data sharing? What are the key components of successful value proposition and revenue model for digital health innovations? How do investment strategies of VCs and big players influence the development and adoption of the innovative technologies in the sector? How can further collaboration between healthcare providers, regulators, industry, and patients accelerate their adoption?

 Wednesday, December 4th | 2.00 - 3.00 pm


Augmented intelligence: Balancing human expertise with AI in diagnostic decision-making

Augmented intelligence has the potential to enhance diagnostic decision-making in healthcare, but striking the right balance between human expertise and AI is crucial. How do clinicians work with AI systems in diagnostic decision-making, and what are the implications for patient care? What are the current training and education programmes available to equip clinicians with the skills and knowledge needed? What measures can be taken to ensure transparency and explainability of AI algorithms for both clinicians and patients? What ethical considerations arise when integrating AI into clinical practice? What lessons can be learned from successful implementations of AI in diagnostic decision-making?

Over 50 international speakers will share their vision and experience. Among them:

Susana de Azevedo Wäsch

Vice President Quality Management & Regulatory Affairs & Medical Affairs

 Ypsomed 
Yves Bayon, PhD

Chief Scientist

 Medtronic 
Paul Borm

Co-Founder & CTO

 Nano4Imaging 
Lynn Coorevits

Digital Health Innovation Manager

 imec 
Albert-Jan de Croes

Investment Specialist

 Novel-T 
Tristan Debove

Country Manager France

 Orion Health 
Gudmundur Ebenezer

CEO

 Lifekeys 
Jan Engels

Investment Manager

 High-Tech Gründerfonds 
Simon Lajboschitz

CEO

 Khora 
Filip Pintelon

Investment Partner Health

 Capricorn Partners 
Hema Purohit

Strategic Advisor & CTO Healthcare

 Microsoft 
Bodil Christine Reumert

Head of Strategic Innovation

 AUH Innovation & International Affairs,
Aarhus University Hospital 
Nabil Riahi

Sales Director

 GMED 
Garth Smith

VP, Business Development and Partnerships

 Ontario Brain Institute 
Garnette Sutherland

Professor of Neurosurgery

University of Calgary

 CEO, OrbSurgical Ltd. 
Cristian Toader

Digital Health Lead EMEA

 Boston Scientific 

Tuesday, December 3rd | 11.15 am - 12.30 pm

Periodontitis treatments of the future, discover the Healthy Teeth project



Come and discover future advances in the treatment of periodontitis at the **Healthy Teeth** project launch conference. This event will plunge you into the heart of a major medical innovation: the development of new, more effective treatments for this disease that causes adult tooth loss. The current standard treatment for periodontitis is to mechanically eliminate the bacteria. Healthy Teeth will offer more effective alternatives to this treatment by developing innovative materials, easy-to-inject liquids, new 3D implants and new restorative products. capable of treating inflammation at source.

Take part in this unique opportunity to meet the researchers behind this innovative project, coordinated by the University of Lille. Discover how Healthy Teeth could change the future of dental care!

PROGRAMME

- 11.15 - 11.20 am Presentation of the Interreg France-Wallonie-Vlaanderen programme
- 11.20 - 11.35 am Periodontitis, What is it? And what are the current treatments?
- 11.35 am - 12.20 pm Healthy Teeth innovations, find out about the technologies we will be developing.
- 12.20 - 12.30 pm "Question and Answer" session

Partners:



Wednesday, December 4th | 9.45 - 11.00 am

Microplaite: A microfluidic platform to accelerate the development of medical devices for tissue reconstruction



Take part in the launch conference of the MICROPLAITE project, a revolutionary initiative in the field of tissue reconstruction! This unique microfluidic platform will recreate the microenvironment of natural tissues, reducing the use of animals for in vivo tests. Find out how this project, which brings together experts from France, Wallonia and Flanders, could transform the development of medical devices with faster, more accurate and ethical solutions. Join us as we explore this technological breakthrough, powered by innovations in microfluidics, biomaterials and cell growth, and contribute to the future of regenerative therapies.

PROGRAMME

- 9.45 - 10.00 am Presentation of the Interreg FWVL Program
- 10.00 - 10.15 am Microplaite Project Presentation: Development of a microfluidic platform dedicated to medical device and tissular reconstruction evaluation
- 10.15 - 10.30 am Landscape of biological evaluation approach : from animal model to organ on chip
- 10.30 - 10.45 am Microfluidic approaches in health and biology: The game changer
- 10.45 - 11.00 am Question and Answer session

Partners:



Wednesday, December 4th | 9.50 am - 12.15 pm

The augmented human: Technological advances and research partnerships

This interactive session will highlight successful collaborations, cutting-edge technologies, and essential ethical debates. Discover how current innovations are transforming the future of healthcare! You'll also find valuable partnership opportunities.

PROGRAMME

Welcome Introduction to the event and overview of the program.

9.50 - 10.05 am Technology Transfer & Valorization

Learn how SATTs (French TTOs), technology platforms, and collaborative programs (Labcom, CIFRE theses) bridge the gap between academic research and industry, and how these mechanisms can help you accelerate innovation.

10.20 - 11.20 am Review of Innovative Projects

Discover disruptive projects pushing the boundaries of medical technology. These startups and initiatives are at the forefront of innovation, with solutions designed to radically improve patient care and revolutionize medical devices. You'll have the opportunity to understand their approaches and contributions to the healthcare sector.

11.35 - 11.55 am Roundtable 1: Valorization & Collaborative Research

Theme: How can we strengthen links between academic research and industry to reduce "time to market" and maximize patient impact?

This roundtable will shed light on the advantages (and current challenges) of collaboration between academia and the business world. Participants will share their experiences and best practices for building stronger partnerships.

11.55 am - 12.15 pm Roundtable 2: Technology, Health, and Ethics

Theme: What are the ethical and technological challenges associated with medical innovations? This roundtable will address the promises of health technologies, as well as the ethical challenges they pose.



Wednesday, December 4th | 2.00 - 3.15 pm

Getting smarter in the dressing industry: Towards a connected dressing with the DIAMOND project



Come and discover an innovation that could change the lives of thousands of diabetic patients at the DIAMOND launch conference. The DIAMOND project is developing an intelligent dressing capable of monitoring wounds in real time and intervening automatically if necessary. Thanks to integrated sensors, this dressing detects signs of infection and releases medicines directly into the wound at the right time. This technology means that foot ulcers can be treated more effectively, avoiding serious complications such as amputation, which is still a frequent outcome. Join us to find out how this revolutionary innovation can improve the care of diabetic patients, avoiding many amputations and making their daily lives easier.

PROGRAMME

2.00 - 2.10 pm Presentation of the Interreg FWVL Program

2.10 - 2.30 pm DIAMOND PROJECT PRESENTATION: Development of an Innovative Smart Connected Dressing for Diabetic Wound Healing.

2.30 - 2.50 pm Landscape of Diabetic wounds treatments

2.50 - 3.10 pm Towards a smarter generation of dressings

3.10 - 3.15 pm Question and Answer session

Partners:

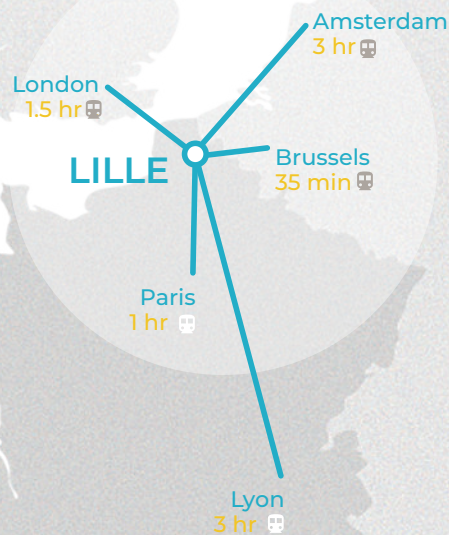


Lille and the Hauts-de-France region, a dynamic hub for MedTech in Europe

The Hauts-de-France region has become as a major hub for the MedTech industry in Europe, with a dynamic ecosystem that fosters innovation and growth.

Home to more than 1,100 companies in the healthcare sector, the region supports a robust network of research institutes, start-ups, and established players. Notable companies such as Bio-Rad, Medtronic, Macopharma, Japet, etc. have based themselves here, benefiting from the region's strategic location and collaborative environment.

The sector employs more than 32,000 professionals and makes a significant contribution to the local economy. The region's commitment to innovation is demonstrated by its numerous research clusters and innovation centres, including Eurasanté, which facilitates collaboration between academia, industry, and healthcare providers. This thriving ecosystem makes Hauts-de-France a leading destination for MedTech innovation.



lille.eurasante.com



Eurasanté is a technology transfer tool, an incubator, an accelerator and a cluster manager in the Health field in Northern France. Eurasanté assists French and foreign companies, entrepreneurs, scientists and clinicians with their innovation and development projects. The region includes over 1,100 healthcare companies with 32,000 employees in this sector. Eurasanté also promotes and develops the Eurasanté bio-business Park which hosts 7 hospitals, 4 universities, 7 specialised schools, 170 companies and 50 laboratories within a European-wide scientific and medical site. Eurasanté organises five international healthcare-related partnering events that aim to increase and improve interaction between academia and industry: BioFIT (Life Sciences), MedFIT (MedTech, Diagnostic), MEDiGIT (Digital Health), NutrEvent (Food, Feed, Nutrition, Health) and AgeingFit (Healthy Ageing).

www.clubster-nhl.com



Clubster NHL is a competitiveness cluster and a network gathering 360 members committed to innovation in health and nutrition. Clubster NHL aims to connect academia, industry and health professionals and to foster innovation for better health and sustainable food. Its goal is to bring together and support stakeholders from the health and food sectors in designing, developing and financing their future products and processes.

www.biovalley-france.com



Competitiveness cluster since 2005, BioValley France aims to federate, develop and promote the healthcare sector in the Grand Est region through innovation. The cluster is based on a dynamic network of companies, a leading academic and clinical research, as well as an integrated network of key stakeholders in innovation. BioValley France supports its members in their R&D Innovation approach and gives them access to high value-added expertise, in a market approach. The Cluster contributes to the networking of the various actors and the creation of regional, national and international partnerships. Finally, BioValley France actively participates in the territory's structuring projects, such as Nextmed, which aims to create a Medical Technologies campus in Strasbourg that hosts an entire ecosystem of excellence dedicated to the development of tomorrow's health technologies.

www.medicalps.eu



MEDICALPS is the health technology cluster for the Alpine arc. Based in Grenoble Alpes, it brings together and represents a community of more than 130 start-ups, SMEs, big companies, research centres, universities and local authorities in the fields of medtech, biotechnologies and digital health. Its aim is to animate, support and structure the sector in order to support and accelerate the deployment of healthcare innovations.

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JOIN MEDFIT 2024

Registration fees

Fees per person
(excl. VAT)

	SUPER EARLY BIRD Before March 28 th , 2024 incl.	EARLY BIRD From March 29 th to July 4 th , 2024 incl.	REGULAR FEE From July 5 th to October 3 rd , 2024 incl.	LATE REGISTRATION From October 4 th , 2024
Mature company (> 5 years old)	€ 885	€ 979	€ 1,090	€ 1,194
Cluster / Association	€ 713	€ 782	€ 872	€ 955
TTO / University / Research institution	€ 594	€ 660	€ 734	€ 768
Emerging company (≤ 5 years old) SME (≤ 5 employees)	€ 450	€ 497	€ 554	€ 635
Academic research fellow/ Associate / Clinician	€ 295	€ 325	€ 363	€ 399
Investor	CONTACT US: Yingjie Weng yweng@eurasante.com +33 (0)3 59 39 01 89			

Exhibition fees

(excl. VAT)

	SUPER EARLY BIRD Before March 28 th , 2024 incl.	EARLY BIRD From March 29 th to July 4 th , 2024 incl.	REGULAR FEE From July 5 th
Start-up corner 4m² (incl. 1 full pass ≤ 5 years old)	€ 1,430	€ 1,650	€ 1,870
6 m² (incl. 1 full pass + 1 visitor pass)	€ 2,530	€ 2,750	€ 2,970
9 m² (incl. 1 full pass + 1 visitor pass)	€ 3,850	€ 4,070	€ 4,290
12 m² (incl. 1 full pass + 2 visitor pass)	€ 5,060	€ 5,280	€ 5,500
18 m² (incl. 2 full pass + 1 visitor pass)	€ 7,480	€ 7,700	€ 7,920

The FULL PASS gives access to all MedFIT activities (access to the partnering platform to pre-organise one-on-one meetings).

The VISITOR PASS gives access to all MedFIT activities (except the partnering platform).

Sponsorship opportunities



Platinum
€ 25,000



Gold
€ 17,000



Silver
€ 12,500



Bronze
€ 7,500

Possibility to customise an offer according to your needs
with various visibility options, before, during and after the event.

Contact

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Venue

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Visit our
website:

