



Euralimentaire

WHOLESALE MARKET, INNOVATION, SERVICES



Supporting
the development
of innovative foodtech
startups in Northern
France region



#foodtech
#foodscience
#digitalfood
#processes
#ingredients
#nutrition
&personalizedfood
#newfoods
#sustainablefood
#delivery&retail

www.euralimentaire.com

by  **eurasanté**
Invest for Success

THE NUTRITION SECTOR IN LILLE NORTHERN FRANCE REGION

A LEADING REGION FOR INNOVATION IN HEALTH INGREDIENTS

700 Agrifood
industries

€11 Billion
turnover

THE INCUBATOR / ACCELERATOR EURALIMENTAIRE
SINCE ITS CREATION IN 2017



+80
projects
supported



+45
companies
created



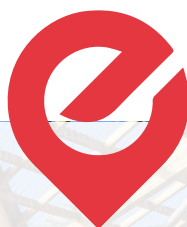
+200
jobs created



+16 M€
funds raised



50
projects currently in
undergoing incubation
/acceleration



THE EURALIMENTAIRE INCUBATOR / ACCELERATOR

certified as an Innovation Park, is located at the heart of the renowned Euralimentaire site, within the wholesale market, 2nd biggest in France after Paris.

Its mission is to foster the creation of innovative companies and jobs in the field of food.

DO YOU HAVE A FOODTECH BUSINESS PROJECT IN NORTHERN FRANCE REGION ?

DISCOVER OUR THREE SUPPORT PROGRAMME TAILORED TO THE LEVEL OF MATURITY OF YOUR PROJECT :

FOOD-START

A four-month group programme to de-risk, co-build and strengthen the innovation potential of your project

FOOD-INCUBATION

A one-on-one programme (18 to 24 months) to structure, trial and roll out your innovation

FOOD-ACCELERATION

A one-one-one programme (18 months) to boost the performance of your business

WANT TO JOIN US?



FOOD-START PROGRAMME

Applications are examined in three committee meetings per year by two decision-making bodies responsible for selecting potential new projects:

- Internal Committee (IC)
- Commitment & Monitoring Committee (CES)*

VALIDATION OF THE APPLICATION
+ VIDEO



FOOD-INCUBATION / ACCELERATION PROGRAMME

Applications are examined in four committee meetings per year by one decision-making bodies responsible for selecting potential new projects:

- Commitment & Monitoring Committee (CES)*

VALIDATION OF THE APPLICATION
+ PITCH DELIVERED TO THE JURY

*Decision-making body responsible for choosing which projects are accepted onto the programme in question. This is a standing committee comprising Incubator/Accelerator's financiers, as well as Euralimentaire partners from the institutional, economic and scientific sectors.



INNOVATION AT THE HEART OF OUR SUPPORT

Do you want to boost your know-how?

Would you like to contribute to the development of new innovations in the fields of health, nutrition and ageing well?

Do you want to use open innovation as a tool to develop your employer brand?

THANKS TO ITS SECTORAL & BUSINESS EXPERTISE:

Eurasanté creates optimal conditions for companies to meet, exchange, share and collaborate with start-ups to co-construct innovation projects.

OUR EXPERTS OFFER YOU TAILOR-MADE SUPPORT TO

Identify the best opportunities for in-house and/or collaborative innovation to meet the challenges of tomorrow

Develop projects with tangible economic benefits (implementing pre-identified approaches)

Value the talent in your company and attract new talents

Capitalise on existing know-how

Promote and demonstrate the credibility of your commitment to innovation

www.eurasante.com/open-innovation/



SOFTLANDING

Are you a foreign company
wishing to set up in France?

**OUR SOFTLANDING
PACKAGE IS FOR YOU!**

Our team will help you study
the French market, the documentation
and the search for premises.

Benefits of the package:

TESTING French and North-European markets

BOOSTING the development and location of your business activity in France

BEING PART OF the regional Foodtech ecosystem

MEETING multiple partners to set up your trials

DEDICATED support in setting up your business

www.eurasante.com/implantez-votre-entreprise-en-region-et-trouvez-des-locaux/accompagnement-a-limplantation/



AN EXCEPTIONAL ENVIRONMENT

Inaugurated in 2019 by the European Metropolis of Lille, the Euralimentaire Excellence site is a project involving stakeholders in the food industry, supply chain, and logistics in the Hauts-de-France region. It is based on the current Marché de Gros de Lille, established in 1972, the second-largest wholesale market (for fruits, vegetables, and flowers) in France after Rungis.

Beyond strengthening the site's focus on food, Euralimentaire positions itself as a key player in the development of an entire economic sector involving all regional stakeholders in the food chain within the European Metropolis of Lille, in coordination with the Hauts-de-France Region.



FOOD-START PROGRAMME

4 to 12 months

to de-risk, jointly build and develop your foodtech innovation potential

Take advantage of a collective program that enables rich exchanges among business leaders from different sectors in the field of entrepreneurship. The objective is to come out of this program with a solid Business Plan in order to secure funding and launch your company with greater confidence.

SUPPORT TAILORED TO YOUR PROJECT



Collective phases taking the form of two intensive weeks, alternating training, practical application and co-construction



Individual follow-up to explore the specificities related to your project and your level of progress



Moments of meetings and feedback sessions with current and alumni of the incubation programme

OBJECTIVES OF THE FOOD-START PROGRAMME

ACQUIRE

the necessary and specific knowledge to develop a foodtech project

GAIN

key skills in startup management

DEVELOP

and test market hypotheses.

EXPLORE

innovative business model options

STRENGTHEN

the innovative potential of a project and its entry barriers

PLAN

the financing of innovation

PREPARE

for market entry



Tristan Ferté
Co-founder,
PAYZAN

« We participated in the Food-Start program with Euralimentaire, where we had the opportunity to test our business through various workshops covering legal, marketing and business development aspects. It's a truly effective program that provides a comprehensive foundation before embarking on a project. This support also allowed us to connect with various stakeholders in the agri-food industry and incubated startups. »

FOOD-INCUBATION PROGRAMME

18 to 24 months to pilote, develop, finance

Benefit from individual support to structure and launch your startup all the way to securing seed funding or achieving economic proof of concept.

SUPPORT TAILORED TO YOUR PROJECT

Individual support with a dedicated start-up manager leveraging the cross-functional expertise of Euralimentaire (finance and fundraising, legal, HR, communication, research...)

Exclusive access to the digital toolbox and social network of Euralimentaire's incubated/accelerated startups

Privileged access and discounts from Euralimentaire's partners

Networking opportunities for learning, exchanging, and sharing experiences (seminars, thematic workshops, ...)

A mentoring program by entrepreneurs and alumnis of the incubation programme

OUR SUPPORT FORMAT



Individual coaching



Workshops and trainings



Partners network



Experience sharing

OBJECTIVES OF THE FOOD-INCUBATION PROGRAMME

SECURE

— your intellectual property

FINALIZE

— your Proof of Concept (PoC)

PREPARE

— for market entry (regulatory, clinical, health economics, reimbursement...)

REFINE

— your business model and strategy

SEEK

— partnerships (industrial, scientific, or clinical)

ACTIVATE

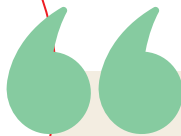
— non-dilutive funding and prepare for seed funding (i-Lab, BPI, honor loans...)

BUILD

— your founding team through the Eurajobs platform to support key talent recruitment



Alvaro Madrazo
Founder & CEO,
HOLYFAT



« Euralimentaire allowed me to establish the foundations of Holyfat: networking, support in HR, legal assistance, and premises at the Marché de Gros de Lille... to start my project on solid ground and develop it with confidence. The incubator brings together multiple partners to support start-up creation, a true Swiss Army knife for young shoots. »

FOOD-ACCELERATION PROGRAMME

18 months to launch your business

If you are an innovative foodtech start-up that has achieved an initial economic proof of concept or secured seed funding, take advantage of individual support to structure and develop your start-up until series A funding.

SUPPORT TAILORED TO YOUR PROJECT

Individual support with a dedicated start-up manager leveraging the cross-functional expertise of Euralimentaire (finance and fundraising, legal, HR, communication, research...)

Exclusive access to the digital toolbox and social network of Euralimentaire's incubated/accelerated start-ups

Privileged access and discounts from Euralimentaire's partners

Networking opportunities for learning, exchanging, and sharing experiences (seminars, thematic workshops, workshops)

OUR SUPPORT FORMAT



Individual coaching



Workshops and trainings



Partners network



Experience sharing

OBJECTIVES OF THE FOOD-ACCELERATION PROGRAMME

CONDUCT

— a strategic diagnosis
and define priority areas

ACCELERATE

— your business development
in France and internationally

ACTIVATE

— non-dilutive funding and prepare
for series A funding (BPI, EIC Accelerator...)

BUILD

— and structure your company: management
and HR (talent recruitment, leadership,
internal organization, culture, ...)

SUPPORT

— the implementation of a societal and
environmental impact measurement strategy



Support **by**  **eurasanté**
Invest for Success

Expertise developed over more than 20 years within GIE Eurasanté in supporting researchers, project leaders and companies in the regional health, food and ageing well sectors in their research, creation and business development projects. Its objective to contribute to the region's economic development by creating local jobs and wealth.

A team of start-up managers, business experts and scientists are on hand to meet all the strategic needs of entrepreneurs and researchers.



The national competitiveness cluster brings together 360 active members from industries, research organizations, and healthcare providers committed to innovation in health and healthy aging in the Hauts-de-France region. Its core mission is organized around three main pillars: innovation, economic development, and networking. Within this framework, Clubster NSL organizes a program of conferences open to the Euralimentaire incubators, who are also members of this cluster.

**JOIN THE EURALIMENTAIRE
INCUBATOR / ACCELERATOR!**

www.euralimentaire.com



Financed by:



Animated by:

