

# medigit

Inspiring Digital Health Innovation

THE EUROPEAN PARTNERING EVENT  
FOSTERING INNOVATION IN DIGITAL HEALTH

December,  
3<sup>rd</sup> & 4<sup>th</sup>, 2024  
Lille, FRANCE

December, 11<sup>th</sup> & 12<sup>th</sup>, 2024  
Digital Meetings Days

1<sup>st</sup> EDITION



# MEDigIT

is a global business partnering convention dedicated to digital health innovation. MEDigIT aims to be a tool to accelerate and increase the scale of fundraising by digital health players. It is the ideal framework to assess and examine regulatory and market access challenges in the digital health sector, as well as a means to accelerate R&D and innovation partnerships for start-ups and SMEs, and a way for big players in the field to source innovations to in-license and start-ups and SMEs to acquire.



**300**  
DELEGATES



**30**  
COUNTRIES  
REPRESENTED

## ABOUT MEDIGIT

MEDigIT is the European framework for partnerships between innovative digital health players and the connected sectors and their stakeholders: pharma, biotech, medtech, payers, care homes...

### MEDigIT is:

- a tool to accelerate and increase the scale of fundraising by digital health players
- the ideal opportunity to assess and examine regulatory and market access challenges in the digital health sector
- a means of accelerating R&D and innovation partnerships for start-ups and SMEs
- a way for big players in the field to source innovations to in-license, start-ups and SMEs to acquire

## WHAT MEDIGIT FEATURES



**One-on-one meetings**



**Conferences & roundtable discussions**



**Pitch sessions**



**Exhibition**

## STEERING COMMITTEE

International digital health experts from academia, industry, investors, clusters, associations, and technology transfer professionals comprise the MEDigIT Steering Committee. This committee supports the organisers in defining the direction and content of the event.

### INDUSTRY



**Stig Visti Andersen**  
Co-Founder  
VentriJect



**Yves Bayon**  
Distinguished Scientist  
Medtronic France



**Franz Bozsak**  
CEO & Co-Founder  
Sensome



**Ravi Chana**  
Head of Business Development  
Roche Diagnostics



**Joël Courville**  
VP Strategy & Corporate Affairs  
MicroPort CRM



**James Greene**  
CEO  
MedLumics



**Ulf Hengstmann**  
Digital Lead Medical Affairs & Pharmacovigilance  
Bayer



**Mike Karim**  
CEO  
Oxford Endovascular



**Hervé Monchoix**  
Strategic Innovation Leader  
Becton Dickinson



**Cécile Réal**  
CEO, Endodiag  
CEO, Medevice Capital



**Nils Reimers**  
Director R&D  
Stryker



**Axel Strombergsson**  
Director of Strategy,  
Emerging MedTech  
Veeva Systems



**David Aubert**  
MEDTEG Business Developer  
Ghent University



**Vassilis Georgiadis**  
Director of Industry Partnerships  
King's College London



**Michel de Mathelin**  
Director  
i-Cube lab



**Abhay Pandit**  
Scientific Director  
CURAM



**Esther Rodijk**  
Impact Director TTT MedTech  
Novel-T



**Frank Bulens**  
Partner  
Imec.xpand



**Anke Cassing**  
Principal  
High-Tech Gründerfonds



**Baudouin Hue**  
Partner  
Karista



**Daniel O'Mahony**  
Partner  
Seroba Life Sciences



**Beatriz Volckaert**  
Senior Associate  
Philips Ventures



**Caroline Dreyer**  
General Manager  
BioValley France



**Anne-Laure Gavory**  
Regional Animation and Economic  
Development Officer  
SNITEM



**Camille Gladieux**  
Assistant Director of  
Research and Innovation  
University Hospital Center of Lille



**Nicolas Lamoureux**  
Head of MedTech - Industrial  
Partnerships Department  
Réseau SATT



**Cécile Théard-Jallu**  
Partner Attorney  
De Gaulle Fleurance & Associés



**Etienne Vervaecke**  
General Manager  
Eurasanté & Clubster NHL



**Sébastien Weisbuch**  
Executive Director  
Medicalps

### ACADEMIA, TTOS

### ASSOCIATIONS, CLUSTERS AND LAW FIRMS

## WHO WILL YOU MEET?

The launch of MEDigIT marks a new era of collaboration and advancement in the Digital Health landscape. Whether you represent a seasoned industry giant or a rising start-up, MEDigIT offers an unparalleled opportunity to connect, collaborate and accelerate growth within this dynamic industry. MEDigIT will bring together the key players in Digital Health, from:

- Drug discovery
- Clinical trials
- Data analytics & integration
- Screening & diagnostics
- Digital therapeutics & biomarkers
- Software & apps
- Care coordination
- Personalised medicine

# JOIN medigIT 2024

## REGISTRATION FEES

Fees per person (excl. VAT)

	<b>SUPER EARLY BIRD</b> Before March 28 <sup>th</sup> , 2024 incl.	<b>EARLY BIRD</b> From March 29 <sup>th</sup> to July 18 <sup>th</sup> , 2024 incl.	<b>REGULAR FEE</b> From July 19 <sup>th</sup> to October 10 <sup>th</sup> , 2024 incl.	<b>LATE REGISTRATION</b> From October 1 <sup>st</sup> , 2024
<b>Mature company</b> (> 5 years old)	€ 885	€ 979	€ 1,090	€ 1,194
<b>Cluster / Association</b>	€ 713	€ 782	€ 872	€ 955
<b>TTO / University / Research institution</b>	€ 594	€ 660	€ 734	€ 768
<b>Emerging company</b> (≤ 5 years old) <b>SME</b> (≤ 5 employees)	€ 450	€ 497	€ 554	€ 635
<b>Academic research fellow/ Associate / Clinician</b>	€ 295	€ 325	€ 363	€ 399

Investor

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## EXHIBITION FEES






(excl. VAT)

	<b>SUPER EARLY BIRD</b> Before March 28 <sup>th</sup> , 2024 incl.	<b>EARLY BIRD</b> From March 29 <sup>th</sup> to July 18 <sup>th</sup> , 2024 incl.	<b>REGULAR FEE</b> From July 19 <sup>th</sup> to October 10 <sup>th</sup> , 2024 incl.
<b>Start-up corner 4m<sup>2</sup></b> (incl. 1 full pass   ≤ 5 years old)	€ 1,430	€ 1,650	€ 1,870
<b>6 m<sup>2</sup></b> (incl. 1 full pass + 1 visitor pass)	€ 2,530	€ 2,750	€ 2,970
<b>9 m<sup>2</sup></b> (incl. 1 full pass + 1 visitor pass)	€ 3,850	€ 4,070	€ 4,290
<b>12 m<sup>2</sup></b> (incl. 1 full pass + 2 visitor pass)	€ 5,060	€ 5,280	€ 5,500
<b>18 m<sup>2</sup></b> (incl. 2 full pass + 1 visitor pass)	€ 7,480	€ 7,700	€ 7,920

As an Exhibitor, you will gain high visibility among top leaders in the Digital Health sector.

## SPONSORSHIP OPPORTUNITIES

(excl. VAT)

 <b>FOUNDING PARTNER</b> €20,000	
 <b>PLATINUM</b> €14,000	 <b>SILVER</b> €6,000
 <b>GOLD</b> €9,500	 <b>BRONZE</b> €2,500

Possibility to customise an offer according to your needs with various visibility options, before, during and after the event.

## CONTACT

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+33(0) 359 390 188

## EVENT VENUE

Lille Grand Palais  
1, Boulevard des Cités Unies  
59777 Lille, FRANCE